

## Message Text

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ACTION EUR-12

INFO OCT-01 EA-06 ISO-00 CIAE-00 DODE-00 PM-03 H-01 INR-05

L-02 NSAE-00 NSC-05 PA-01 RSC-01 PRS-01 SP-02 SS-15

USIA-06 OMB-01 AEC-05 AID-05 CEA-01 CIEP-01 COME-00

EB-04 FEAE-00 FPC-01 INT-05 SAM-01 OES-03 STR-01

TRSE-00 FRB-01 IO-10 NIC-01 NEA-06 /107 W

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R 181727Z NOV 74

FM AMEMBASSY ROME

TO SECSTATE WASHDC 8264

INFO AMEMBASSY BERN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY OSLO

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY THE HAGUE

AMEMBASSY TOKYO

AMEMBASSY VIENNA

AMEMBASSY BONN

USMISSION EC BRUSSELS

USMISSION OECD PARIS

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E.O. 11652: N/A

TAGS: ENRG, US, IT

SUBJECT: PRESS REACTION TO SECRETARY KISSINGER'S CHICAGO SPEECH

REF: ROME 13276

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1. SUMMARY: PRESS COVERAGE AND REACTION TO SECRETARY'S NOVEMBER

14 SPEECH WAS LIMITED, BUT FACTUAL. POLEMICS AND INTERPRETATIONS WERE AVOIDED, UNLIKE REACTION TO PRESIDENT FORD'S SEPTEMBER 23 SPEECH TO WORLD ENERGY CONFERENCE (REFTEL). END SUMMARY

2. PRESS COVERAGE OF SECRETARY KISSINGER'S NOVEMBER 14 SPEECH WAS SKIMPY, REFLECTING IN PART UNFORTUNATE RELEASE TIME (0400 HOURS LOCAL), TOO LATE FOR DETAILED COVERAGE MORNING PRESS, AND ITALIAN PRE-OCCUPATION WITH DOMESTIC POLITICAL AND ECONOMIC DIFFICULTIES. COVERAGE WAS CONFINED ALMOST ENTIRELY TO "NEWS FROM ABROAD" SECTION, FAR FROM FRONT PAGES. FRIDAY NOVEMBER 15, WAS LARGELY A WIPE-OUT DUE TO THE RELEASE TIME. SOME PAPERS MANAGED ARTICLES (IL MESSAGERO OF ROME DID BEST WITH LONG, FACTUAL ARTICLE), BUT MOST PUBLISHED ONLY SHORT SQUIBS NOTING SPEECH AND PRINCIPAL POINTS. SATURDAY, BY WHICH TIME STORY NO LONGER HOT, ONLY marginally better for comment and coverage. SOME IMPORTANT PAPERS VIRTUALLY IGNORED SPEECH.

3. NOTWITHSTANDING COVERAGE, TREATMENT WAS GENERALLY SYMPATHETIC AND FACTUAL, EVEN ON PART PRESS GENERALLY LEAST DISPOSED TO FAVOR U.S. INITIATIVES. COMMUNIST PARTY (PCI) DAILY L'UNITA PUBLISHED QUOTATIONS LARGELY WITHOUT UNFAVORABLE COMMENT SCARCELY JUSTIFYING HEADLINES PLAYING UP CONFRONTATION, "CRUSADING TONE TOWARDS PRODUCERS" AND CONSUMER SACRIFICES. ROME FINANCIAL DAILY IL GLOBO HAD BEST COVERAGE OF ANY ITALIAN PAPER, WITH NOTE ON FRIDAY, AND FOLLOW-UP ARTICLES ON SATURDAY. TREATMENT WAS FACTUAL, ALTHOUGH IN COMMON WITH MANY OTHER PAPERS, OVEREMPHASIZED CONFRONTATION ASPECTS WITH FRENCH AND GOF PROPOSAL FOR CONSUMER-PRODUCER CONFERENCE.

4. ITALIAN OFFICIAL MFA PRESS RELEASE CARRIED ONLY BY A FEW PAPERS, EXPRESSED QUOTE SATISFACTION UNQUOTE WITH KISSINGER PROPOSALS, AND NOTED PARTICULARLY THE MEASURES AIMING AT A REDUCTION OF CONSUMPTION AND THE STARTING OF A CONSTRUCTIVE DIALOGUE WITH THE PRODUCER COUNTRIES. GROUP OF 10 ROLE, BECAUSE OF ITALIAN PARTICIPATION, WAS EMPHASIZED, OBVIOUSLY BECAUSE OF ITALIAN UNHAPPINESS AT BEING EXCLUDED FROM BIG 5 MEETINGS.

5. COMMENT: PRESS COVERAGE AND REACTION CAN ONLY BE CONSIDERED DISAPPOINTING IN BOTH EXTENT AND FAILURE TO STIMULATE EXAMINATION OF ENERGY PROBLEMS. VOLPE  
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## Message Attributes

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**Channel Indicators:** n/a  
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**Disposition Approved on Date:**  
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**Disposition Comment:** 25 YEAR REVIEW  
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**TAGS:** ENRG, US, IT  
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